



Lelipa

Dođanın En Saf Dokunuşu, Bebeđinizin Geleceđi İin.
Nature's Purest Touch, For Your Baby's Future.



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CORPORATE PROFİL

International Manufacturing Partner

General Drugs was founded in 2013 with the shared vision of pharmacists and physicians, aiming to develop reliable, science-based and high quality products that contribute to human health and quality of life. Since its establishment, the company has focused not only on building brands, but on becoming, and remaining, a trusted manufacturing and development partner in the health and personal care industries.


Manufacturing Capability

- ✓ Contract manufacturing (OEM / Private Label)
- ✓ Product development and formulation
- ✓ Regulatory compliance support
- ✓ Production, filling and packaging services

Quality & Production Standards

- ✓ Process control and documentation
- ✓ Batch traceability
- ✓ Hygiene and safety standards
- ✓ Continuous improvement philosophy

Product Development & R&D

- ✓ All products follow a structured and science-driven development process based on:
 - ✓ Regulatory compliance
 - ✓ Ingredient traceability
 - ✓ Stability and safety evaluation
-  Contract Manufacturing Philosophy
 - ✓ We approach contract manufacturing as a strategic partnership:
 - ✓ Ethical cooperation
 - ✓ Regulatory-oriented production
 - ✓ Flexible production capacity
 - ✓ Long-term collaboration mindset



General Drugs
Healthy Lives



General Drugs - Healthy Lives





KURUMSAL PROFİL

Uluslararası Üretim Ortağınız

General Drugs, 2013 yılında eczacılar ve hekimlerin ortak vizyonu ile, insan sağlığına ve yaşam kalitesine katkı sağlayan güvenilir, bilim temelli ve yüksek kaliteli ürünler geliştirmek amacıyla kurulmuştur. Kuruluşundan itibaren yalnızca marka üretmeye değil, aynı zamanda sağlık ve kişisel bakım sektörlerinde güçlü ve güvenilir bir üretim ve geliştirme ortağı olmaya odaklanmıştır.

Üretim Yetkinliği

- ✓ Sözleşmeli üretim (OEM / Private Label)
- ✓ Ürün geliştirme ve formülasyon
- ✓ Mevzuat ve regülasyon uyum desteği
- ✓ Üretim, dolum ve ambalajlama

Kalite ve Üretim Standartları

- ✓ Süreç dokümantasyonu
- ✓ Parti bazlı izlenebilirlik
- ✓ Hijyen ve güvenlik standartları
- ✓ Sürekli iyileştirme yaklaşımı

Ar-Ge ve Ürün Geliştirme

- ✓ Mevzuat uyumu
- ✓ Hammadde izlenebilirliği
- ✓ Stabilitate ve güvenlik değerlendirmesi
- ✓ Functional performans testleri

Sözleşmeli Üretim Felsefesi

- ✓ Gizli ve etik iş birliği
- ✓ Regülasyon odaklı üretim
- ✓ Esnek kapasite
- ✓ Uzun vadeli iş modeli



General Drugs
Healthy Lives



General Drugs - Healthy Lives





Lelipa



Lelipa

100% Natural Baby Oil

- ✓ Nourishes and softens baby skin
- ✓ Enriched with avocado, chamomile and calendula oils
- ✓ Helps to soothe and protect delicate skin
- ✓ Dermatologically tested

Details:

- ▶ Volume: 250 ml
- ▶ Hypoallergenic, plant-based formula
- ▶ No parabens, mineral oils or synthetic fragrance
- ▶ Suitable for daily baby care use



Lelipa

Baby Shampoo

- ✓ Gentle cleansing for delicate baby hair and scalp
- ✓ Tear-free, natural formula
- ✓ Enriched with herbal extracts
- ✓ Dermatologically tested

Details:

- ▶ Volume: 250 ml
- ▶ Gentle, skin-Friendly formulation
- ▶ Plant-based ingredients
- ▶ Free from parabens, SLS and artificial fragrance

Nature's Purest Care for Your Baby's Gentle World.





Lelipa

BABY & KIDS CARE COLLECTION



Product 01

Lelipa Baby & Kids Shower Gel

- ✓ Tear-free, natural formula
- ✓ With aloe vera & herbal extracts
- ✓ Gently cleanses and protects sensitive skin
- ✓ Dermatologically tested

Details:

- ▶ Volume: 300 ml
- ▶ Mild, plant-based ingredients
- ▶ Free from parabens, SLES and artificial colorants



Product 02

Lelipa Baby & Kids Soothing Hand Cream

- ✓ Enriched with lavender & chamomile
- ✓ Moisturizes and soothes delicate skin
- ✓ Fast-absorbing, non-greasy formula
- ✓ Dermatologically tested

Details:

- ▶ Volume: 100 ml
- ▶ 100% natural and hypoallergenic
- ▶ Free from parabens, SLS and synthetic dyes

Nature's Purest Care for Babies & Kids.





Lelipa

BABY & KIDS CARE COLLECTION



Product 01

Lelipa Avocado Oil Hand Cream

- ✓ Nourishes and softens the skin
- ✓ Enriched with avocado oil
- ✓ Moisturizes dry and sensitive hands
- ✓ Dermatologically tested

Details:

- › Volume: 50 ml
- › 100% natural, plant-based formula
- › Free from parabens, SLS and artificial dyes



Lelipa 100% Natural Soothing Hand Cream

- ✓ Enriched with lavender & chamomile
- ✓ Calms and hydrates sensitive skin
- ✓ Absorbs quickly without a greasy feel
- ✓ Dermatologically tested

Details:

- › Volume: 50 ml
- › 100% natural and hypoallergenic
- › Free from parabens, SLS and synthetic dyes

Nature's Purest Care for Babies & Kids.





Lelipa

BABY & KIDS CARE COLLECTION



Lelipa Lavender Essential Oil

10 ml

- ✓ 100% pure lavender essential oil
- ✓ Natural calming & soothing scent
- ✓ Dermatologically tested
- ✓ Cruelty-free and vegan

Details:

- > Volume: 10 ml
- > 100% pure, undiluted lavender oil
- > Free from parabens, SLS and artificial dyes

Product 02



Lelipa Jojoba Essential Oil

10 ml

- ✓ 100% pure, cold-pressed jojoba oil
- ✓ Natural moisturizing & soothing properties
- ✓ Dermatologically tested
- ✓ Cruelty-free and vegan

Details:

- > Volume: 10 ml
- > 100% pure, undiluted cold-pressed jojoba oil
- > Free from parabens, SLS and artificial dyes

Nature's Purest Care for Babies & Kids.





Lelipa

BABY & KIDS CARE COLLECTION

Product 01



Lelipa Surface Cleaner

500 ml

Lelipa Surface Cleaner provides safe, natural cleaning in homes with babies using 100% natural ingredients.

Leaves no perfume, alcohol, or harsh chemical residues.

A safe cleaner trusted for use around babies & children.

- ✓ 100% natural formula
- ✓ Trusted, baby-safe cleaning
- ✓ Leaves no perfume, alcohol*, or harsh chemicals
- ✓ *Derived from plant alcohol
- ✓ Dermatologically tested
- ✓ Cruelty-free and vegan

Product 02



Lelipa 100% Natural Bottle Cleaner

500 ml

Lelipa 100% Natural Bottle Cleaner provides chemical-free cleaning for baby bottles, pacifiers, and accessories, leaving zero chemical residues. Made from natural ingredients, safe for use with babies and children.

- ✓ 100% natural ingredients
- ✓ 100% natural cleaning
- ✓ Free from perfumes, alcohol*, SLS, SLES, phosphates, dyes, and harmful enzymes
- ✓ *Derived from plant alcohol
- ✓ Dermatologically tested
- ✓ Cruelty-free and vegan



Lelipa

BABY & KIDS CARE COLLECTION

Product 01



Lelipa Baby Laundry Detergent 1 L

Lelipa Baby Laundry Detergent is hypoallergenic and plant-based, safe for sensitive skin. Perfect for tough stains while being gentle on baby's clothes.

- ✓ Hypoallergenic & natural formula
- ✓ No harsh chemicals or dyes
- ✓ Effective on tough stains & odors
- ✓ Dermatologically tested
- ✓ Cruelty-free and vegan

Lelipa Baby & Kids Fabric Softener

1 L

Lelipa Baby & Kids Fabric Softener is hypoallergenic and plant-based, softening and freshening clothes for a cozy, gentle touch.

- ✓ Hypoallergenic & natural formula
- ✓ Softens and freshens baby clothes
- ✓ Free from synthetic fragrances
- ✓ Dermatologically tested
- ✓ Cruelty-free and vegan



Natural Care for Babies & Children





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BABY & KIDS CARE COLLECTION

Thank You

FOR CHOOSING
NATURE'S PUREST CARE FOR
BABIES & CHILDREN



www.lelipa.com